

FOR IMMEDIATE RELEASE

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Florida Ports Council Selects LSN Partners for Government Relations and Strategic Initiatives

Tallahassee, Fla. — The Florida Ports Council has selected LSN Partners to provide government relations, strategic communications, and event management services supporting Florida’s seaport system and the maritime industry across the state.

As part of the engagement, LSN Partners will partner with Lisa Miller & Associates, which will provide state government relations services, and Press On Communications, which will lead communications strategy and industry messaging.

Together, the team will support the Council’s advocacy initiatives, communications efforts, and industry events while advancing policies that strengthen Florida’s seaports and support the state’s economy.

“Florida’s seaports are critical infrastructure for our state and for the national supply chain,” said Michael Meekins, Chairman of the Florida Ports Council and Executive Director of the Port of Palm Beach. “They serve as powerful economic engines that keep goods moving, create jobs, and connect our state to the global economy.”

“We look forward to working with the Florida Ports Council,” said Cissy Proctor, managing partner of LSN Partners’ Tallahassee office. “Our team brings the experience and relationships needed to help advance the priorities of Florida’s port system while continuing to strengthen the state’s position as a global maritime leader.”

About the Florida Ports Council

The Florida Ports Council represents Florida’s 16 public seaports and serves as the primary statewide advocate for the maritime industry. Florida’s seaports generate significant economic activity and play a critical role in international trade, supply chain logistics, and economic development throughout the state.

About LSN Partners

LSN Partners is a bipartisan government affairs and strategic advisory firm with offices in Miami, Fort Lauderdale, Palm Beach, Tallahassee, and Washington, D.C. The firm advises clients across industries on navigating local, state, and federal government.

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