

**PORT OF PALM BEACH DISTRICT
REQUEST FOR DISCUSSION AND
COMMISSION ACTION**

**CONSENT AGENDA
ITEM F-9**

PREPARED BY: Jarra Kaczwarra Sr. Director of Business Development February 2, 2018
Jackelin Machado Marketing Analyst

SUBJECT: Community Grants

BACKGROUND INFORMATION: The following items are presented for approval and/or ratification:

Donations/Sponsorships

The Wild Dolphin Project Inc. Donation \$100.00

Community Grant Events

“Historically Black Colleges and Universities Annual Scholarship Luncheon” by Bethune Cookman University Alumni Association. February 24, 2018 \$130.00 (2 Tickets /\$65.00 per tkt.)

These organizations have a completed W-9 on file, and Port Staff have verified that they have the 501(c)(3) designation.

ADDITIONAL INFORMATION ATTACHED: No _____ Yes X

FINANCIAL IMPACT: These items are funded from the FY18 Operating Budget – Community Grants Line

RECOMMENDATION:

1. The Board is respectfully requested to approve the donation of \$100.00 to The Wild Dolphin Project Inc.
 2. The Board is respectfully requested to ratify the purchase of two tickets to attend the 14th Annual HBCU Scholarship Luncheon.
-

Respectfully Submitted By


Manuel Almira, Executive Director

DATE ACTION TAKEN: _____
Approved: _____
Disapproved: _____
Deferred To: _____
Incorporated into Minutes: _____

Motion By: _____
Seconded By: _____
Unanimous: Yes _____ No _____
By: _____



PROJECT STAFF

Denise Herzing, Ph.D.
Research Director

Bradley Ruda
Captain

Melissa Williams
Executive Admin Asst

Michelle Green, Ph.D.
Research Associate

Cindy Elliser, Ph.D.
Research Associate

Bethany Augliere
Research Associate

Cassie Volker
Research Assistant

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Thursday, January 18, 2018

Port of Palm Beach
One East 11th Street Suite 600
Riviera Beach, FL 33404

Dear Commissioners,

Spanning over three decades The Wild Dolphin Project, a *non-profit* scientific research organization that studies and reports on a specific pod of free ranging Atlantic spotted dolphins is the longest running underwater dolphin research project in the world. With our underwater focus on observing and recording behavior and sound, we are determined to "Crack the Code" of dolphin communication. "In Their World... On Their Terms..." Our office is local, here in Jupiter, Florida, however our research takes us across the Atlantic to the Bahamas throughout the year, aboard R/V *Stenella*, each trip clearing customs at the Port of Palm Beach.

We have an upcoming event, *Wild Ocean Science*, taking place March 24, 2018 at FAU in Jupiter where we will be premiering an episode by *Changing Seas*, an original production by PBS, entitled, "Dolphins: Breaking the Code". With a seating capacity of only 500, we anticipate this will be a sold-out event.

We would like an opportunity to include our home port as a supporter of our research.

As our top sponsor, naturally we will include tickets to the event, merchandise packages, VIP seating during the premiere, preferred logo placement our website and social media posts but also a private boat ride for (6) aboard our research vessel, a 62' powered catamaran. Additionally, we would like to offer space for a promotional video to be shown at the beginning of the premiere in front of a large, captive audience which would include local business owners, out of state WDP supporters, students, and the general public. We kindly ask The Port of Palm Beach to sponsor this event at \$5,000 level. The attached sponsor form shows all the levels of available sponsorship.

As a small organization with low overhead, we have a strong social media following as well as national and global media coverage. Over 6,000 people like our Facebook page and we have 2,100 followers on Instagram. We have several YouTube videos with many subscribers and hundreds of views per video. Our research brings media coverage from BBC, National Geographic, New York Times, and more. The included Media sheet shares more information.

I thank you for taking the time to consider our request. Please feel free to contact me at any time at the office 561.575.5660 or on my cell 561.385.1996.

Sincerely,

Melissa Williams
Executive Assistant

Website: www.WildDolphinProject.org

Twitter: [@dolphinproject](https://twitter.com/dolphinproject)

Facebook: www.facebook.com/Wild.Dolphin.Project

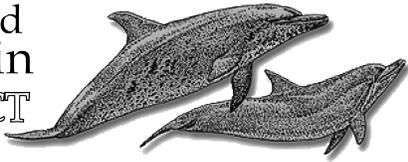
Instagram: www.instagram.com/WildDolphinProject

P.O. Box 8436 Jupiter, Florida 33468

Telephone: 561-575-5660

Fax: 561-277-2442

Email: info@wilddolphinproject.org



Sponsorship Levels

\$ 5,000 Ambassador

Invitation to a private meet-n-greet with WDP staff and crew
Tickets for (12) guests with VIP seating
WDP merchandise package for (12) guests
Preferred logo placement on WDP website and social media
Private boat ride aboard R/V Stenella for (6) guests, your date of choice*

\$ 2,500 Steward

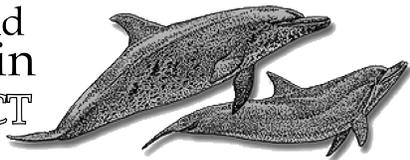
Invitation to a private meet-n-greet with WDP staff and crew
Tickets for (8) guests with VIP seating
WDP merchandise package for (8) guests
Logo placement on WDP website and social media
Private boat ride aboard R/V Stenella for (4) guests Sunday, March 25th

\$ 1,000 Fused

Invitation to a private meet-n-greet with WDP staff and crew
Tickets for (4) guests with VIP seating
WDP merchandise package for (12) guests
Logo placement on WDP website and social media
Private boat ride aboard R/V Stenella for (2) guests Sunday, March 25th

\$ 500 Mottled

Invitation to a private meet-n-greet with WDP staff and crew
Tickets for (2) guests with VIP seating
WDP merchandise package for (2) guests
Logo placement on WDP website and social media
(10) raffle tickets for (2) guests



Sponsorship Levels

Yes! Please sign me up as a sponsor at the level below (circle one):

\$ 5,000 Ambassador

\$ 2,500 Steward

\$ 1,000 Fused

\$ 500 Mottled

\$ other _____

You may pay by check or credit card. Make check payable to: Wild Dolphin Project. Mail check and this form to: PO Box 8436, Jupiter, Florida 33468. For credit cards please use the "donate" tab at www.wilddolphinproject.org or call Melissa at 561-575-5660.

Company: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Facebook: _____

Instagram: _____

Website: _____

Representative Signature: _____

Please send hi-res logo to: melissa@wilddolphinproject.org

1st Annual Event

Wild Ocean Science

Join us for an evening of conservation and education
to help continue to research and protect the beauty and the lives
of the wild Atlantic Spotted Dolphins



Atlantic Spotted Dolphin, *Stenella frontalis*
Photo Credit: Tanya G Burnett

The Wild
Dolphin
PROJECT 
Research, Education, Conservation
A nonprofit organization



MARCH 24, 2018

Premiere

of South Florida PBS' *Changing Seas* episode
Dolphins: Breaking the Code

Special guest host
Miles O'Brien

Photo Ops and Book signing with
Dr. Denise Herzing
Research Director and Founder

Tickets can be purchased online
www.wilddolphinproject.org/tickets

FAU campus auditorium
5353 Parkside Drive, Jupiter FL 33454

General Admission
Doors open at 5:30pm
Show starts at 6:30pm
Light snacks are provided

Sponsorship Opportunities Available
Meet and Greet begins at 5:00pm
Hors d'oeuvres are provided



RECEIVED
JAN 16 2018
BY:

January 10, 2018

Dr. Jean Enright, Vice Chair
Port of Palm Beach District Board
One East 11th Street Suite 600
Riviera Beach, Fl 33404

Dear Vice Chair Enright:

Our organization sincerely appreciates your support over the years for our scholarship luncheon. Your commitment to the youth in our community through your donations is commendable.

"Enter to Learn-Depart to Serve" is the motto of the beloved Bethune-Cookman University. Since our inception, this mantra has been the driving force of the graduates of this institution. Continuing our efforts to raise funds for scholarships for students attending our prestigious university, the Palm Beach County Alumni Chapter of Bethune-Cookman University will be holding our 14th Annual HBCU Scholarship luncheon on Saturday, February 24, 2018 at the Embassy Suites Hotel 1601 Belvedere Rd. West Palm Beach, FL.

This year we will recognize seven outstanding community organizations. Our keynote speaker will be *Mayor Andrew Gillum, Mayor of Tallahassee, FL and Gubernatorial candidate.*

Our history and legacy began in a city dump where our illustrious founder, Dr. Mary McLeod Bethune, looked up and out over the debris and forged a vision that is now Bethune-Cookman University. The organizations that we are recognizing also have a vision as they continue to foster their mission for our communities.

My contact email is pbacpres@gmail.com and my contact phone number is 561-596-6042.

Thank you for your consideration of this request.

Respectfully,

Sylvia L. Howard-Gibson
Sylvia L. Howard-Gibson, President
Palm Beach County Alumni Chapter
Bethune-Cookman University
National Alumni Association

Two luncheon tickets

- Sylvia Gibson*
President
- Margaret Chukuma*
Vice President
- Nikita Young*
Recording Secretary
- Theresa Hamilton*
Treasurer
- Judy Holiday*
Public Relations
- Stydmon Scott*
Chaplain
- Vernon Jackson*
Parliamentarian
- Alma Horne*
Business Manager

P.O. Box 2591
West Palm Beach, FL 33402

Palm Beach County Alumni Chapter of Bethune Cookman University
Historically Black Colleges and Universities Annual Scholarship Luncheon

SOUVENIR BOOKLET

Advertising Form

Deadline: February 12, 2018

We would like to place an advertisement in the HBCU Annual Luncheon 2018 Souvenir Booklet as indicated below:

Firm/Individual Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Advertising order submitted by: _____

_____	1 PRIME PAGE.....	\$300.00
	(Inside front cover/inside back cover/outside back cover) PLEASE NOTE: Prime page space reservations will be confirmed upon receipt of payment.	
_____	1 FULL PAGE.....	\$100.00
_____	HALF PAGE.....	\$65.00
_____	QUARTER PAGE.....	\$40.00
_____	LUNCHEON TICKET.....	\$65.00
_____	TABLE OF 10.....	\$650.00

Please email your camera ready ad in a jpeg, png or pdf format to PBACPRES@GMAIL.COM

Payment method _____ Cash _____ Check/Money Order

Make checks payable to PBAC Bethune Cookman University P.O. Box 2591 West Palm Beach, FL 33402

Your donation is truly appreciated.

Sincerely,

HBCU Luncheon Committee