

**PORT OF PALM BEACH DISTRICT
REQUEST FOR DISCUSSION AND
COMMISSION ACTION**

**CONSENT AGENDA
ITEM F-7**

August 16, 2018

PREPARED BY: Jarra Kaczvara Sr. Director, Business Development/Communications
Venice Howard District Clerk/Records Administrator

SUBJECT: Business Development

BACKGROUND: The following items are presented for approval and/or ratification:

Caribbean American for Community Involvement, Inc.	29 th Annual Friendship Ball <i>(Bronze Sponsorship at \$1,000)</i>	September 15, 2018
Martin Luther King, Jr. Coordinating Committee	Martin Luther King Celebration <i>(Table Sponsorship at \$1,050)</i>	January 21, 2019
Business Development Board of PBC	36 th Annual Gala <i>(Table Sponsorship at \$3,900)</i>	September 29, 2019

Trade Events

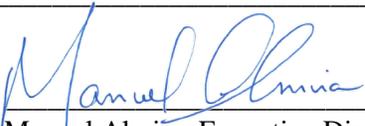
Forum Club	Tickets & Events	September 2018
Economic Council	Tickets & Events	September 2018
Economic Forum	Tickets & Events	September 2018
Business Development Board (BDB)	Tickets & Events	September 2018
Convention & Visitors Bureau	Tickets & Events	September 2018
Member Chambers of Commerce	Tickets & Events	September 2018
Navy League	Tickets & Events	September 2018
International Business Council	Tickets & Events	September 2018
Women's Transportation Seminar (WTS)	Tickets & Events	September 2018

FINANCIAL IMPACT: These items are funded from the FY18 Operating Budgets.

ADDITIONAL INFORMATION ATTACHED: No _____ Yes X

RECOMMENDATION: The Board of Commissioners is respectfully requested to approve and/or ratify the above listed sponsorships, trade events, seminars and conferences.

Respectfully Submitted By:


Manuel Almira, Executive Director

DATE ACTION TAKEN: _____
Approved: _____
Disapproved: _____
Deferred To: _____
Incorporated into Minutes: _____

Motion By: _____
Seconded By: _____
Unanimous: Yes _____ No _____
By: _____



Caribbean American For Community Involvement, in Florida, Inc.

A 501(c)(3) Organization – (EIN #65-0965408)

675 Royal Palm Beach Boulevard • Room 134 • Royal Palm Beach, FL 33411
www.cafcipbc.org • E-mail: cafcipbc@bellsouth.net • Phone: 561.790.4002

Follow us on Facebook

June 29, 2018

Honorable Wayne M. Richards
Port of Palm Beach
One East 11th Street, Suite 600
Riviera Beach, FL 33404



Dear Commissioner Richards:

CAFCI's Annual Friendship Ball will be held on **Saturday, September 15, 2018 at 7 pm** at the Hilton Palm Beach Airport in West Palm Beach, Florida. It is our premier event. This year's theme is "**CAFCI, Serving Our Community and Beyond**". This grand affair attracts a large cross section of Palm Beach County and its neighboring counties. Proceeds from the ball are earmarked for our Annual Student Assistance Awards and community outreach programs such as the Youth Talent Show, Annual Martin Luther King Day Celebration and Cultural Diversity Day as well as other events that benefit the community at large.

We are submitting a request to you for sponsorship or purchase of advertisement in our Annual Friendship Ball Journal. The circulation of the journal provides our sponsors/advertisers significant recognition and visibility on our website - www.cafcipbc.org, and at the ball as well as some of our events. Enclosed please find the following:

- Advertisement Request Form
- Sponsorship and Support Opportunities

We also extend an invitation to you, your staff, family and friends to attend the Friendship Ball. Tickets are \$100 each. If you have any questions or would like to purchase tickets, please contact CAFCI's office at 561.790.4002 or cafcipbc@bellsouth.net or any of the persons listed below:

- Audrey Campbell, Journal Coordinator: 561.792.1129; acampbell@cruiseplanners.com
- Genieve White, Journal/Sponsorship: 561.876.4161; gen_white@msn.com
- Dennis Wright, President: 561.653.1586; denban22@aol.com
- Junette Powell: 561.346.2353; junettep56@gmail.com

Your kind consideration of support is greatly appreciated. We look forward to hearing from you soon.

Sincerely,

Dennis Wright
President

Enclosures



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29th Annual FRIENDSHIP BALL

Hilton Palm Beach Airport

150 Australian Avenue, West Palm Beach, FL 33406

Saturday, September 15, 2018 at 7 pm

JOURNAL ADVERTISEMENT REQUEST

Please check (✓) the type of advertisement required and complete the Payment and Setup Section below. We request that the Advertiser retain a copy of this document for his records. All advertisement requests are due on or before **August 17, 2018**.

Type of Advertisement	Price	(✓)
Outside Back Cover (8½" x 11")	\$650	
Inside Back Cover (8½" x 11")	\$600	
Inside Front Cover (8½" x 11")	\$600	
Full Page (8½" x 11")	\$450	
Half Page (5½" x 8 ½")	\$250	
Quarter Page (4 ¼" x 8½")	\$125	
Business Card (2" x 3 ¼")	\$75	

All advertisements which are not type-set and photo ready will be subject to additional setup charges.

Send final ad to cafci@bellsouth.net; Include in the subject line "Annual Friendship Ball Ad"

Name of Advertiser	
Contact Person	
Address	
City, State Zip	
Telephone	
E-Mail	
Signature of Advertiser	Date
Signature of CAFCI Member	Date

Journals are available upon request and based on availability, following the event.

PAYMENT	
Type of Ad, Setup Charges, Donation	
Ad Price checked Above:	\$
Picture(s) \$10 each:	\$
Complete Ad Setup Charges:	
Bus. Card - \$15	\$
¼ page - \$20	\$
½ page - \$25	\$
Full page - \$35	\$
Typeset changes to copy (\$5 minimum)	\$
Additional Tax Deductible Donation	\$
Total payment enclosed	\$

Make check or money order payable to:
Caribbean American for Community Involvement in Florida Inc.
 Attention - Sponsorship & Journal Committee
 1030 Royal Palm Beach Blvd, Box 11
 Royal Palm Beach, FL 33411
 Or
 Pay Online by Pay Pal (additional charges apply)
 Website: www.cafci.org



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www.cafcipbc.org • E-mail: cafcib@south.net • Phone: 561.790.4002

Follow us on Facebook

29th Annual FRIENDSHIP BALL

Hilton Palm Beach Airport

150 Australian Avenue, West Palm Beach, FL 33406

Saturday, September 15, 2018 at 7 pm

SPONSORSHIP OPPORTUNITIES

(Due by August 17, 2018 for inclusion in Friendship Ball Journal)

BRONZE SPONSOR: \$1,000

- Two (2) tickets for the Annual Friendship Ball
- Full page color advertisement in Ball Journal
- Recognition in video presentation
- Acknowledgment in Ball Journal

SILVER SPONSOR: \$2,500

- Four (4) tickets for the Annual Friendship Ball
- Full page color advertisement in Ball Journal
- Recognition in video presentation
- Acknowledgment in Ball Journal

GOLD SPONSOR: \$5,000 or more

- Six (6) tickets for the Annual Friendship Ball
- Full page color advertisement in Ball Journal
- Recognition in video presentation and in Ball Journal
- Recognition as a Gold Sponsor on CAFCI's website for one year with direct link to sponsor's website

ADDITIONAL SUPPORT OPPORTUNITIES

I/We would like to support CAFCI's Annual Friendship Ball and its mission with a contribution of:
\$500 \$250 \$100 \$_____

I/We would like to purchase ___ tickets at \$100 each.

I/We would like to reserve a table of ten (10) for \$1,000

Tickets are also available via our website at www.cafcipbc.org.

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

E-mail: _____

Check enclosed in the amount of \$ _____

Please make check payable to **Caribbean American for Community Involvement**

Mail: *Attention - Sponsorship & Journal Committee,*

1030 Royal Palm Beach Blvd. P. O. Box 11, Royal Palm Beach, Florida 33411

Charge my credit card the amount of \$ _____ Visa MasterCard Discover

Card Number: _____

Expiration Date: _____

Name on Card: _____

Signature: _____



BDB GALA
2018

Join the Business Development Board
of Palm Beach County at our

36th
Annual Gala

celebrating business with pleasure, as we
commemorate our partnership in another year
of succesful growth and job creation.

Please join your colleagues and friends
as we celebrate our relocation, retention
and expansion accomplishments for 2017-2018,
and the bright future of our county's economy.

SATURDAY
SEPT.
29
2018



THE BREAKERS
Palm Beach

SATURDAY
SEPT.
29
2018



THE BREAKERS
Palm Beach

7:00 PM Cocktail Reception | Mediterranean Ballroom

8:00 PM Dinner & Dancing | Venetian Ballroom



\$400 per person / \$3900 per table of 10
Before August 31, 2018

\$450 per person / \$4500 per table of 10
After August 31, 2018

Black Tie Optional | Valet Parking Included



RSVP

to bdb.org/gala



Title Sponsor



BOYNTON FINANCIAL GROUP, INC.

For sponsorship information contact Tim Tracy ttracy@bdb.org

