

**PORT OF PALM BEACH DISTRICT
REQUEST FOR DISCUSSION AND
COMMISSION ACTION**

**NEW BUSINESS
ITEM H-1**

PREPARED BY: Jarra Kaczvara July 19, 2018
Senior Director, Business Development & Communications

SUBJECT: **Port of Palm Beach District
2018 Strategic Plan Summary**

BACKGROUND INFORMATION: The Port of Palm Beach District 2018 Strategic Plan Summary is meant to provide the Board of Commissioners with a strategic summary to include the Port's:

- ? Vision
- ? Mission
- ? Core Values
- ? SWOT Analysis (Strengths – Weaknesses – Opportunities – Threats)
- ? Goals & Objectives

These prime elements will establish the basis for the Port's Strategic Plan; as we move forward, the Plan establishes our strategies in accomplishing these important priorities outlined in this summary, and management can focus on the vision of this Board for the Port's future.

ADDITIONAL INFORMATION ATTACHED: No _____ Yes X

FINANCIAL IMPACT: N/A

RECOMMENDATION: Port Staff Respectfully Requests Consideration and Approval of the Port of Palm Beach District 2018 Strategic Plan Summary.

Respectfully Submitted By:



Manuel Almira, Executive Director

DATE ACTION TAKEN: _____
Approved: _____ Motion By: _____
Disapproved: _____ Seconded By: _____
Deferred To: _____ Unanimous: Yes _____ No _____
Incorporated into Minutes: _____ By: _____