

**PORT OF PALM BEACH DISTRICT
REQUEST FOR DISCUSSION AND
COMMISSION ACTION**

**CONSENT AGENDA
ITEM F-7**

PREPARED BY: Jarra Kaczvara Sr. Director, Business Development/Communications
Venice Howard Deputy Clerk

April 9, 2018

SUBJECT: Business Development

BACKGROUND: The following items are presented for approval and/or ratification:

35th Annual Women in Leadership Awards Luncheon West Palm Beach April 18, 2018

Trade Events

Forum Club	Tickets & Events	April/May 2018
Economic Council	Tickets & Events	April/May 2018
Economic Forum	Tickets & Events	April/May 2018
Business Development Board (BDB)	Tickets & Events	April/May 2018
Convention & Visitors Bureau	Tickets & Events	April/May 2018
Member Chambers of Commerce	Tickets & Events	April/May 2018
Navy League	Tickets & Events	April/May 2018
International Business Council	Tickets & Events	April/May 2018
Women's Transportation Seminar (WTS)	Tickets & Events	April/May 2018

Seminars and Conferences

Caribbean Shipping Executives Conference Fort Lauderdale, FL May 13-16, 2018

Sponsorship

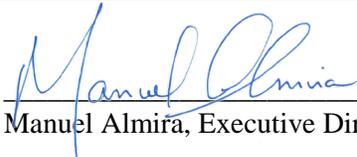
Palm Beach North Chamber of Commerce Gold Sponsor - \$2,200 May 24, 2018

FINANCIAL IMPACT: These items are funded from the FY18 Operating Budgets.

ADDITIONAL INFORMATION ATTACHED: No Yes

RECOMMENDATION: The Board of Commissioners is respectfully requested to approve and/or ratify the above listed trade events and seminars and conferences.

Respectfully Submitted By:


Manuel Almira, Executive Director

DATE ACTION TAKEN:

Approved: _____
Disapproved: _____
Deferred To: _____
Incorporated into Minutes: _____

Motion By: _____
Seconded By: _____
Unanimous: Yes _____ No _____
By: _____

SAVE THE DATE!

WEDNESDAY, APRIL 18, 2018



Empowering Women to Succeed and Lead

Featuring Keynote Speaker Marilu Henner

**Cohen Pavilion
Kravis Center for the Performing Arts
West Palm Beach, FL**

**SPONSORSHIP OPPORTUNITIES AVAILABLE
(See reverse side for details.)**

**Tickets and tables are on sale now at
www.ewpb.org**



- [Summary](#)
- [Agenda](#)
- [Directories](#)
- [Sponsorship](#)

CONFERENCE AGENDA	
SUNDAY MAY 13, 2018	
9:00 AM - 6:00 PM	CONFERENCE REGISTRATION
9:00 AM - 10:00 AM	BOARD OF TRUSTEES (Private) - Room 1
10:00 AM - 1:00 PM	PORT AWARD COMMITTEE (Private) - Room 2
10:00 AM - 11:00 AM	CSA'S SECURITY COUNCIL (Private) -Room 1
11:30 AM - 12:30 PM	CRUISE COMMITTEE (Private) - Room 1
1:00 PM - 2:00 PM	SILVER CLUB (Private) -Room 2
2:00 PM - 5:00 PM	CSA GENERAL COUNCIL (Private) - Room 1
7:00 PM - 9:00 PM	WELCOME COCKTAIL
MONDAY MAY 14, 2018	
8:00 AM - 4:00 PM	CONFERENCE REGISTRATION
8:30 AM - 10:00 AM	OPENING CEREMONY
	INVOCATION
	President's Address
	David Jean Marie
	President Caribbean Shipping Association
	Official Opening
	Vote of Thanks
	Juan Carlos Croston
	Vice President-Caribbean Shipping Association

	IDENTIFICATION OF DELEGATES
	CSA 48TH AGM HOST PRESENTATION
10:00 AM - 10:30 AM	COFFEE BREAK
10:30 AM - 11:30 PM	MAERSK/IBM BLOCKCHAIN INITIATIVE
	Speaker:
	Moderator:
11:30 AM - 12:15 PM	RAISING STANDARTS IN SHIPPING AGENCY WORLD
	Speaker: Albert Hoek-Executive Director Multiport Ship Agency Network
	Moderator:
12:15 PM - 1:45 PM	NETWORKING LUNCH
1:45 PM - 2:30 PM	INTERNATIONAL TRADE OUTLOOK FOR LATIN AMERICA AND CARIBBEAN
	Speaker: Ricardo J. Sanchez
	Moderator:
2:30 PM - 3:30 PM	CRUISE PRESENTATION
	Speaker:
	Moderator:
7:00 PM - 11:00 PM	NETWORKING CULTURAL EVENT
	TUESDAY MAY 15, 2018
8:00 AM - 4:00 PM	CONFERENCE REGISTRATION
8:30 AM - 9:30 AM	THE RISE OF e-COMMERCE AND HOW IS AFFECTING THE TRANSPORTATION
	INDUSTRY
	Speaker: Frank Diaz-VP Distribution & Logistics-Price Smart Inc.
	Moderator:
9:30AM - 10:30 AM	SHIPPING, A TECHNOLOGY BASED INDUSTRY? HOW SHIPPING IS BECOMING DIGITAL
	Speakers: Luc Castera-Octopi, Gabriel Ruiz-Magaya-Carlos Gonzalez-Icontainers

Moderator:

10:30 AM - 11:00 AM **COFFEE BREAK**11:00 AM - 11:45 AM **CUBA: AN UPDATE AFTER LATER WITH PRESIDENT TRUMP IN****WHITE HOUSE****Speakers: Jennifer Diaz-Diaz Law Firm**

Moderator:

11:45 AM - 12:30 PM **OAS PRESENTATION****Speaker: Jorge Duran-Chief of Section-OAS Inter American Committee on Ports**

Moderator:

12:30 PM - 2:00 PM **NETWORKING LUNCH**2:00 PM - 3:00 PM **CARIBBEAN: LATAM AIR FREIGHT CHALLENGERS AND OPPORTUNITIES****Speaker: Brian Abbott-Board Member-Florida Customs Brokers and Forwarders**

Moderator:

4:00 PM - 5:30 PM **PORT TOUR**

7:00 PM - 11:00 PM

WEDNESDAY MAY 16, 20189:00 AM - 1:00 PM **DISASTER AWARENESS WORKSHOP-LESSONS LEARNED****Representative from:****USCG-PUERTO RICO-Capt. Espino-Confirmed****ROYAL NETHERLAND NAVY-Lieutenant Commander, M.E. van der Eerden****OAS-(CIP)-Jorge Duran-Chief of Section****PORT OF ST. MAARTEN-Alexander Gumbs-Buss. Dev. Officer****PORT OF DOMINICA-Pending****PORT OF BVI--Pending****PORT OF SAN JUAN-Pending****PORT OF BARBUDA-Pending****PORT OF USVI-Pending**

TROPICAL SHIPPING-Pending	
CROWLEY-Pending	
SEABOARD-Pending	
Moderator: Rick Murrell- Saltchuk	
1:00 PM - 2:00 PM	NETWORKING LUNCH

Select registrant type: ▼
Member

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Thursday, May 24, 2018
5:30 - 9:00 PM
PGA National Resort & Spa

The Annual Leadership Awards celebrates and honors outstanding individuals and businesses making an impact in the Palm Beach North community. This event is attended by more than 300 guests at the beautiful PGA National Resort and Spa in Palm Beach Gardens on Thursday, May 24, 2018. Several sponsorship opportunities are available in support of this special celebration of our community leaders.

To Sponsor the Leadership Awards, Please Contact:

Beth Kigel
President and CEO
beth@pbnchamber.com
561.746.7111

Palm Beach North
Chamber of Commerce
5520 PGA Boulevard, Suite 200
Palm Beach Gardens, FL 33418

SUPPORT & CELEBRATE OUR LEADERS

Presenting Sponsor | SOLD

- Premier reserved table of 10 guests located front and center with signage
- Opportunity to address audience for up to 5 minutes during dinner
- Company name and logo on all promotional materials including flyers, invitations and signage indicating presenting sponsorship
- Company logo on event website with hyperlink
- Full page ad in program with premier placement
- Company logo (GOBO) projected on wall at event

Platinum Sponsor | 3 of 4 SOLD | \$3,500

- Premier reserved table of 10 guests with signage
- Company name and logo on all promotional materials (including flyers, invitations and signage)
- Company logo on event website with hyperlink
- Full page ad in program
- Company logo (GOBO) projected on wall at event

Video & Entertainment Sponsor | SOLD

- Reserved seating for 10 at the event
- Company logo included in each award winner spotlight video (5 videos). Videos will be shown at the event and posted on social media outlets post-event with an overall exposure of 5,000+
- Company logo on all promotional materials
- Company logo on event website with hyperlink
- Full page ad in program

Gold Sponsor | \$2,200

- Reserved Table of 10 guests with preferred seating and signage
- Company name and logo on all promotional materials
- Company logo on event website with hyperlink
- Half page ad in program

Award Sponsor | 5 Available | \$1,500

- Reserved seating for 2 at the event
- Company name and logo on all promotional materials
- Company logo on event website with hyperlink
- Half page ad in program
- Opportunity to present one of the following awards to award winner on stage at the event: Business of the Year, Small Business of the Year, Community Leader of the Year, Non-Profit of the Year or Young Professional of the Year
- Company logo included in award winner spotlight video. Video will be shown at the event and posted on social media outlets post-event with an overall exposure of 5,000+

Valet Sponsor | \$1,500

- Reserved seating for 2 at the event
- Company name and logo on all promotional materials
- Company logo on event website with hyperlink
- Half page ad in program
- Company Logo on valet signage

Program Sponsor | \$550

- Reserved seating for 2 at the event
- Half page ad in program