

**PORT OF PALM BEACH DISTRICT  
REQUEST FOR DISCUSSION AND  
COMMISSION ACTION**

**CONSENT AGENDA  
ITEM - E-7**

**PREPARED BY:** Jarra Kaczvara Sr. Director of Business Development November 9, 2016  
Peggy Gandiaga Director of Commission Affairs

**SUBJECT:** Business Development

**Marketing & Business Development**

**BACKGROUND:** The following items are presented for approval and/or ratification:

**Trade Events**

Forum Club	Tickets & Events	December, 2016
Economic Council	Tickets & Events	December, 2016
Business Development Board (BDB)	Tickets & Events	December, 2016
Convention & Visitors Bureau	Tickets & Events	December, 2016
Chambers of Commerce	Tickets & Events	December, 2016
Navy League	Tickets & Events	December, 2016
International Business Council	Tickets & Events	December, 2016
World Trade Center	Tickets & Events	December, 2016
Marine Industries Association	Tickets & Events	December, 2016
WTS International	Tickets & Events	December, 2016

**Seminars and Conferences**

American Association of Port Authorities 2017 Conference and Training Schedule

**FINANCIAL IMPACT:** These items are funded from the respective FY17 Operating Budget

**ADDITIONAL INFORMATION ATTACHED:** No  Yes

**Respectfully Submitted By:**



Manuel Almira, Executive Director

**DATE ACTION TAKEN:** \_\_\_\_\_

Approved: \_\_\_\_\_  
Disapproved: \_\_\_\_\_  
Deferred To: \_\_\_\_\_  
Incorporated into Minutes: \_\_\_\_\_

Motion By: \_\_\_\_\_  
Seconded By: \_\_\_\_\_  
Unanimous: Yes \_\_\_\_\_ No \_\_\_\_\_  
By: \_\_\_\_\_

**News Release**

FOR RELEASE - September 19, 2016

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## AAPA Announces 2017 Calendar of Seminars & Conferences

### 10 multi-day industry programs slated; add'l day-long programs being considered

The [American Association of Port Authorities](http://www.aapa-ports.org) (AAPA)—the recognized and coordinated voice of seaports in the Americas—has slated **10 maritime industry programs for 2017**, including the revamped **Planning for Shifting Trade** (previously called Shifting International Trade Routes) workshop in Tampa, FL, Feb. 2-3; AAPA’s biennial **Cruise Seminar**, to be held in San Diego, CA, Feb. 14-15; the association’s annual **Spring Conference** in Washington, DC, April 4-6; and its **106<sup>th</sup> Annual Convention and Exposition**, Oct. 1-4, in Long Beach, CA, which is being hosted by the Port of Long Beach.

Last held in 2005, AAPA’s completely revised and updated **Communications and Economic Development Seminar** is a dual-track program scheduled for June 13-14 in Portland, OR. It will include port public relations and port economic development topics, with a focus on collaborations and strategies that can help ports gain favor with customers, community members, government officials and other important stakeholders.

Further information about all of the 2017 AAPA education and training programs is now available on the [AAPA website](http://www.aapa-ports.org). Additional day-long, topic-specific programs may be added to the AAPA website during the year which don’t appear below.

<b>Program Title</b>	<b>2017 Dates</b>	<b>Location</b>
<a href="#">Planning for Shifting Trade</a>	Feb. 2-3	<i>Tampa Marriott Waterside Hotel &amp; Marina</i> Tampa, FL
<a href="#">Cruise Seminar</a>	Feb. 14-15	<i>Marriott Marquis San Diego Waterside</i> San Diego, CA
<a href="#">Port Administration &amp; Legal Issues Seminar</a>	March 7-8	<i>Waterfront Hotel, a Joie de Vivre Boutique Hotel</i> Oakland, CA
<a href="#">AAPA Spring Conference</a>	April 4-6	<i>Renaissance Washington DC Downtown Hotel</i> Washington, DC
<a href="#">Executive Management Conference</a>	May 1-5	<i>Saddlebrook Resort</i> Tampa, FL
<a href="#">Commissioners Seminar</a>	May 16-17	<i>Westin Indianapolis</i> Indianapolis, IN
<a href="#">Communications &amp; Economic Development Seminar</a>	June 13-14	<i>Crown Plaza Portland Downtown Convention Center</i> Portland, OR
<a href="#">Port Security Seminar &amp; Expo</a>	July 19-21	<i>InterContinental Chicago Magnificent Mile Hotel</i> Chicago, IL
<a href="#">AAPA 106<sup>th</sup> Annual Convention &amp; Exposition</a>	Oct. 1-4	<i>Long Beach Convention and Entertainment Center</i> Long Beach, CA
<a href="#">Facilities Engineering Seminar</a>	Oct. 24-26	<i>Marriott Miami Biscayne Bay</i> Miami, FL